



PRESS RELEASE

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LOVE YOUR LIBRARY? TELL A FRIEND!

A Library Card Sign-Up Campaign

Las Vegas, NV – September is Library Card Sign-Up Month, a time to promote the importance of having a library card and using it. The Las Vegas-Clark County Library District and Siegfried & Roy's Secret Garden and Dolphin Habitat have teamed up to present "Love your Library? Tell a Friend!" It's a library card sign-up campaign that begins Thursday, September 1 through Friday, September 30.

Just sign up for a free library card during the month of September and be automatically entered to earn a chance to win a Grand Prize that includes a VIP Tour of the Siegfried & Roy's Secret Garden and Dolphin Habitat at The Mirage Hotel & Casino for a family of four, family photo with a dolphin and dinner to experience "Discover Italy" at Onda Ristorante.

Existing library cardholders will receive a \$3 discount off General Admission beginning September 1 through September 30, 2011 (cannot be combined with other offers or discounts). Simply show your library card at Siegfried & Roy's Secret Garden and Dolphin Habitat ticket booth to receive the discount.

A library card allows free access to a collection of more than several million items of books, magazines, downloadables, CDs and DVDs, as well as online access to an array of information. Teens and children have access to online homework help offering a wealth of free resources designed to assist kids with their daily school assignments.

Getting a free library card is easy. Applications are available at all Library District branches or online at www.lvccld.org.

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